



The Human Capitalist

"A" player human capital leadership
by The Hunt Group, Inc.



Join Us at the GMA Leadership Forum



Sponsored by Hunt Executive Search/The Hunt Group, Inc.

Saturday, August 23, 9:00 am at the Broadmoor

Joe Hunt, Managing Partner, Hunt Executive Search

Michelle Bonam, VP People & Organization, Mars Chocolate

Sumeet Salwan, SVP Human Resources, Unilever

Nicole Theophilus, EVP, CHRO, ConAgra

Executive Talent Acquisition

"The most important decisions that business people make are not what decisions, but who decisions."
—Jim Collins, Author of Good to Great

For Consumer Goods manufacturers and retailers around the globe, human capital processes are failing to keep pace with a changing business environment.

You can spend your whole career chasing solutions to the thousands of "what" problems plaguing your business or you can make the smart choice to focus on the "who".

Moderator Joe Hunt will engage a panel of the industry's best on how they innovate to identify, attract, develop and retain the best people and solve their executive talent conundrum.

Featured Article

MONTHLY MENTOR: How Work Values Must Change from Level to Level

The biggest reason people fail in their jobs is lack of clarity on performance standards and working at the wrong level. In every role as market and organizational dynamics change, executives must consciously shift work values or it will disrupt the leadership flow of the enterprise and cause performance issues up and down the organization chart. [Read More...](#)

People on the Move

Dave Ciesinski joined **Kraft** as EVP/ President of the Meals and Desserts business unit reporting to Tony Vernon. Dave was with H.J. Heinz as VP, Global Business Development.

Matt Wohl joins **Kraft** as SVP Marketing from Welch's and previously Gillette.

Tim Dixon replaces Matt Wohl as CMO at **Welch's**. Tim was with Schwan Good, KC, Coors and General Mills.

Tim Hassett joins **Jim Beam** as President of North America reporting to CEO Matt Shattock. Beam became an BU of Suntory earlier this year. Tim was most recently with Campbell's as Chief Customer Officer and President of Away from Home division.

Bill Toler joins **Hostess Brands** as CEO. Bill was most recently CEO of Advanced Pierre Foods and previously with Pinnacle, Campbell's Nabisco, Reckitt and P&G.

Brendan Foley joins **McCormick** as President of US consumer business. Brendan was with Heinz and General Mills.

Jose Carlos (JC) Gonzalez-Hurtado joined **IRI Worldwide** as President/International having responsibility for EMEA and Asia-Pac. JC most recently was Group CCO at Carrefour and is a 20 year P&G veteran.

Rishi Dhingra joins **Kimberly-Clark** as Global VP of Adult Care and Active Aging. Rishi was with P&G and Gillette.

Matt Beliveau joins **Morton Salt** as VP Human Resources. Matt was with General Mills.

Rachel Bishop joins **Treehouse Foods** as SVP, Chief Strategy Officer reporting to Sam Reed. Rachel was Group VP, Retail Development at Walgreen's and a former McKinsey alum.

Michelle Klien joins **Facebook** as Head of Global Agency Marketing. Michelle was VP Global Marketing for Diageo's Smirnoff brand.

Lee Sember joins **Samsung Electronics America** as VP Sales-Appliances. Lee was a VP Customer Development with Campbell's and previously with Acosta and Unilever.

Harry Bigelow joins **Marley Beverage** (Bob Marley family natural beverage start up) as President/CEO. Harry was VP/GM of Red Bull NA and previously with E&J Gallo, PepsiCo and Diageo.

Industry News

Merck sells their consumer health business (Claritin, Coppertone, Dr. Scholl) to **Bayer** for \$14 billion.

Hillshire Brands whirlwind ends up paying \$165 million penalty for backing out of **Pinnacle Foods** acquisition and **Tyson** upsets **Pilgrim's Pride** offer and acquires **Hillshire** for \$7.7 billion.

Novartis OTC goes to **GlaxoSmithKline** in mad pharma swap and joint venture deal.

Lindt & Spruengli agreed to buy **Russell Stover** with sales of ~\$500 million to make it the third largest chocolate producer in the U.S.

Prestige Brands purchased **Insight Pharmaceutical** from **Swander Pace** for \$750 million.

Post Holdings buys **Michael Foods** for \$2.5 billion from **Goldman Sachs**.

Treehouse Foods will buy **Flagstone Foods**, producer of trail mix and dried fruits for \$860 million.

Hormel Foods buys **Cyto Sport Holding** (Muscle Milk) form **TSG** for \$450 million.

Reynolds American buys **Lorillard** for \$25 billion exclusive of **Kool, Winston and Blu brands** which were sold separately to **Imperial Tobacco** for \$7 billion.

Nestle SA sold **Juicy Juice** to **Brynwood Partners**.

Helen of Troy buys **Healthy Directions** (Nutritional Supplements & Skincare) from **American Securities** for \$195 million.

Henkel acquired **Sexy Hair, Alertna and Kenra Professional** hair care from **TSG Consumer** for ~\$200 million.

Energizer announced a **Kraft/Mondelez** like deal to split the ~\$2 billion battery business (**Energizer and Eveready**) from personal care (**Schick, Playtex, Stayfree and Hawaiian Tropic**)

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